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## **Emergency Disaster Services Bulletin Saturday, February 27, 2010**

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### **TEXT-TO-GIVE TO THE SALVATION ARMY'S RELIEF EFFORTS IN CHILE**

*Text the word "chile" to 52000 to make a one-time \$10 donation billed to cell phone account.*

Following a devastating 8.8 magnitude earthquake in Chile during the early hours of Saturday morning (27 February), Salvation Army Emergency Services in Chile were immediately mobilized to provide support and comfort. International financial assistance is already on the way. The Salvation Army has had a presence in Chile since 1909 and today offers social services including hospitals, schools for impoverished children and adult rehabilitation.

To support its relief efforts in Chile, The Salvation Army has already established a text-to-give program that works on all major cell-phone carriers within the United States. This number is for people who want to give a small amount quickly.

According to Ginny Edwards of the Mobile Giving Foundation, "By texting the word "CHILE" to 52000 via a mobile phone, a micro-donation of \$10 can be made to aid the people affected by this tragedy. 100% of your donation goes to the Salvation Army's relief efforts in Chile, and the donation appears as a charge on your carrier bill, standard rates may apply."

The earthquake epicenter was approximately 90 miles North west of the city of Concepción in Southern Chile. This is approximately 350 miles from the capital of Santiago. Nevertheless, according to officials on the ground, the quake was of a 7.0 magnitude in the Santiago metropolitan region. People have flocked to the streets as numerous aftershocks continue to pummel the country, severely affecting older buildings in the more historical areas of the larger cities.

## About The Salvation Army:

The Salvation Army, an evangelical part of the universal Christian church, has been supporting those in need in His name without discrimination since 1865. Nearly 30 million Americans receive assistance from The Salvation Army each year through the broadest array of social services that range from providing food for the hungry, relief for disaster victims, assistance for the disabled, outreach to the elderly and ill, clothing and shelter to the homeless and opportunities for underprivileged children. About 82 cents of every dollar raised is used to carry out those services in nearly 5,000 communities nationwide. For more information, go to [www.salvationarmyusa.org](http://www.salvationarmyusa.org). To donate, please call 1-800-SAL-ARMY, text the word "chile" to 52000 to make a one-time \$10 donation billed to your cell phone account, or go to [www.salvationarmyusa.org](http://www.salvationarmyusa.org)



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