

Press Release



DOING THE
MOST GOOD™

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Valero To Make First Drop in The Bucket with \$25,000 Donation

San Antonio, TX (November 9, 2009) The Salvation Army's shiny red kettles and cheery bell ringers are a timeless Christmas tradition. But the current economic slump may mean fewer dollars dropped in those kettles. That's why Valero Energy is giving this year's Red Kettle Campaign a jump-start with a \$25,000 donation.

Valero Energy Corporation is a great example of how a true corporate citizen takes the lead in helping The Salvation Army in "Doing the Most Good".

"For nearly 30 years, Valero employees have chosen to do what's right by their neighbors and citizens in need. This year is no different," said Sylvia Rodriguez, Executive Director of the Valero Energy Foundation. "We hope to help ease the burdens of those in need and encourage others to offer support as well."

With the recession still affecting local families and a much shorter holiday shopping season, The Salvation Army is bracing for a continued increase in demand for services and a likely decrease in donations.

When you put money in The Salvation Army kettle, you can also expect change – change in helping those less fortunate in our city, change in making a difference in the lives of people in crisis, and change in the quality of life of so many people—just as The Salvation Army has done for the past 120 years.

WHEN: **Friday, November 13, 2009**
11:15 AM

WHERE: **Valero Energy Corporation (main administration bldg)**
One Valero Way, San Antonio, TX 78249

WHAT: **Red Kettle Kickoff**

PHOTO OP: **Ceremonial First Bell Ring of the Year**
Presentation of Major Donation to Salvation Army Client
Salvation Army Band

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About The Salvation Army

The Salvation Army, an evangelical part of the universal Christian church, has been supporting those in need in His name without discrimination since 1865. Nearly 33 million Americans receive assistance from The Salvation Army each year through the broadest array of social services that range from providing food for the hungry, relief for disaster victims, assistance for the disabled, outreach to the elderly and ill, clothing and shelter to the homeless and opportunities for underprivileged children. About 83 cents of every dollar raised is used to support those services in nearly 9,000 communities nationwide. For more information, go to <http://www.salvationarmyusa.org>.