

Press Release



DOING THE
MOST GOOD™

San Antonio Metropolitan Area Command ■ 521 W Elmira Street, San Antonio, Texas 78247 ■ 210.352.2000

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For more information contact:

Lucy Gale Lashover ♦352-2000 x 225 ♦(cell) 385-5508 ♦Lucy_Lashover@uss.salvationarmy.org

Touching the Heart and Soles Of Area Children

San Antonio, TX (September 25, 2009) This Saturday, September 26th, The Salvation Army will celebrate the 27th Annual **Shoe-In For Kids** event at the Hope Center's Fellowship Hall.

Shoe-In For Kids is a Salvation Army program that provides brand-new shoes for nearly 3,000 children in need, determined by elementary schools in Bexar County. Compared to last year, The Salvation Army has seen an increase of 29% in families and 23% in children registering for this event.

On Saturday, September 26, beginning at 9:00 am. The Salvation Army and volunteer groups including Zachry Construction, Valero, San Antonio Kiwanis Club, Security Service Federal Credit Union, Kraft, Wagner High School, and other groups and individuals will present new shoes to children of low-income families.

Zachry Construction and Valero will donate brand new socks to compliment the new shoes. The event will also include face painting for all attendees to enjoy.

WHEN: Saturday, September 26, 2009
***Media opportunity 9-11 am**

WHERE: The Salvation Army, Fellowship Hall
521 W. Elmira, San Antonio, TX 78212

WHAT: The Salvation Army's 27th Annual Shoe-In For Kids

Please do not publicize prior to event. Children receiving shoes have been previously selected. This is not an open to the public event.

About The Salvation Army

The Salvation Army, an evangelical part of the universal Christian church, has been supporting those in need in His name without discrimination since 1865. Nearly 33 million Americans receive assistance from The Salvation Army each year through the broadest array of social services that range from providing food for the hungry, relief for disaster victims, assistance for the disabled, outreach to the elderly and ill, clothing and shelter to the homeless and opportunities for underprivileged children. About 83 cents of every dollar raised is used to support those services in nearly 9,000 communities nationwide. For more information, go to <http://www.salvationarmyusa.org>.

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