

Press Release



DOING THE
MOST GOOD™

San Antonio Metropolitan Area Command ■ 521 W Elmira Street, San Antonio, Texas 78247 ■ 210.352.2000

FOR IMMEDIATE RELEASE

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Texas-Sized Red Kettle Tours San Antonio

San Antonio, Texas (May 19, 2009) – The Salvation Army is kicking off a two week long fund raising campaign called *Change for Change* with the help of a Texas-sized red kettle.

Big Sal, as this gigantic kettle is known as, will make stops all over San Antonio asking the community to give their spare to change to help The Salvation Army raise 12 thousand pounds of change which equals \$120,000.

Due to an increase demand of services and a **decrease** in donations The Salvation Army finds itself in need of help. There are no stimulus packages or bail out plans for our organization but the economy has played a major role affecting our clients and our bottom line.

WHO: Biggest Kettle in Texas

WHAT: *Change for Change* Fundraising Campaign

WHEN & WHERE:

May 20th	Chick-fil-A (McCullough & 410 Location)	7a-7p
May 21st	Nationwide (11603 Coker Loop, Ste 100)	9a-6p
May 22nd	Rolling Oaks Mall	1p-8p
May 23rd	Ingram Park Mall	10a-8p
May 24th	Ancira Car Dealership (IH-10 Location)	10a-6p
May 26th	Nationwide (4300 Centerview location)	9a-6p
May 29th	Walmart (Brook City Base Location)	12p-8p
May 30th	Ingram Park Mall	10a-8p

Big Sal measures 7 feet by 7 feet and weighs 3,000. There will be different give-a-ways at each location given to donors.

The Salvation Army San Antonio Area Command celebrates 120 years of hope in this community. Fundraising campaigns such as these will help keep our doors open for the next twelve decades.

About The Salvation Army

The Salvation Army, an evangelical part of the universal Christian church, has been supporting those in need in His name without discrimination since 1865. Nearly 33 million Americans receive assistance from The Salvation Army each year through the broadest array of social services that range from providing food for the hungry, relief for disaster victims, assistance for the disabled, outreach to the elderly and ill, clothing and shelter to the homeless and opportunities for underprivileged children. About 83 cents of every dollar raised is used to support those services in nearly 9,000 communities nationwide. For more information, go to <http://www.salvationarmyusa.org>.

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