

# Press Release



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## FOR IMMEDIATE RELEASE

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## Seniors Marching To The Beat of Fiesta

**San Antonio, TX (April 21, 2009)** Colorful paper flowers, festive hats, cascaraones, and local seniors along with Councilman Justin Rodriguez and Mayoral Candidate Julian Castro will take part in the annual Senior Fiesta Parade Celebration for The Salvation Army.

A group of health care providers, business owners, William Booth Advisory Council members, and numerous others have once again combined their efforts to provide a real Fiesta atmosphere for seniors from The Salvation Army programs and other senior housing facilities.

Most of the parade participants and watchers will come from The Salvation Army's senior programs such as William Booth Apartments, Catherine Booth Apartments, Peacock Senior Nutrition Program, Hope Center Senior Nutrition Program, and the Dave Coy Senior Nutrition Program. A contest for the parade participants will take place as well as food, games and music for everyone to enjoy.

The Salvation Army San Antonio Area Command is celebrating 120 years of service in the community. Programs such as building affordable housing and nutritional programs for local seniors in need are a part of being a proven provider for the last 12 decades.

**WHEN:** Thursday, April 23rd  
10:00 AM

**WHERE:** William & Catherine Booth Garden Apartments  
2700 Block of W. Ashby Place, San Antonio, TX 78201  
210-733-8210

**WHAT:** Senior Fiesta Parade

**WHO:** Salvation Army senior program participants, Councilman Justin Rodriguez and Mayoral Candidate Julian Castro

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### About The Salvation Army

The Salvation Army, an evangelical part of the universal Christian church, has been supporting those in need in His name without discrimination since 1865. Nearly 33 million Americans receive assistance from The Salvation Army each year through the broadest array of social services that range from providing food for the hungry, relief for disaster victims, assistance for the disabled, outreach to the elderly and ill, clothing and shelter to the homeless and opportunities for underprivileged children. About 83 cents of every dollar raised is used to support those services in nearly 9,000 communities nationwide. For more information, go to <http://www.salvationarmyusa.org>.